



## **Prominent Transactions**

### ***M&A Transactions***

#### **1. Google**

- 1.1 ***Google - Elastifile Ltd. transaction*** - representing Google in the acquisition of Elastifile Ltd., a leading Israeli cloud storage company.
- 1.2 ***Google - Aloomo, Inc. transaction*** - representing Google in the acquisition of Aloomo, Inc., a leading company in the data migration field.

#### **2. Warburg Pincus LLC - Leumi Card Ltd. transaction** - representing Warburg Pincus LLC, a New-York based private equity firm, in its acquisition of Leumi Card Ltd., one of Israel's three credit card companies, for approximately 2.5 billion ILS.

#### **3. Symantec Corporation**

- 3.1 ***Symantec Corporation - Skycure Inc.*** - representing Symantec Corporation in its acquisition of Skycure Inc., a U.S. and Israel-based leader in mobile threat defense; value undisclosed.
- 3.2 ***Symantec Corporation - Fireglass Ltd.*** - representing Symantec Corporation in its acquisition of Fireglass Ltd., an Israel-based cyber security company; value undisclosed.

#### **4. Nestle Group - Osem Group transaction** - representing Nestle in its acquisition of all publicly held shares (approximately 35%) of Osem, its subsidiary company and Israel's largest listed food maker, for 3.3 billion ILS.

#### **5. Cisco Systems Inc. - CloudLock Inc. transaction** - representing Cisco Systems Inc. in its acquisition of CloudLock Inc., a privately held cloud security company based in the U.S. with offices in Israel and the UK, for approximately \$300 million.

6. ***Aristocrat Leisure Ltd. - Plarium Global Ltd. transaction*** - representing Plarium Global Ltd., an Israeli developer of mobile and social network games, in its acquisition by Aristocrat Leisure Ltd., one of the largest manufacturers of gaming solutions and poker machines in the world, for approximately \$500 million.
7. ***Signet Jewelers Ltd. - R2Net transaction*** - representing Signet Jewelers Ltd. in its acquisition of R2Net, which operates the JamesAllen.com diamond trade website, for approximately \$328 million.
8. ***ServiceNow Inc. - Loom Systems Ltd. transaction*** - representing ServiceNow Inc. (NYSE:NOW) in its acquisition of Loom Systems Ltd., an Israel-based AIOps company; Value undisclosed.
9. ***ZOLL - Kyma Medical Technologies transaction*** - representing Zoll (an Asahi Kasei Group company that manufactures medical devices and related software solutions) in its acquisition of Tel Aviv, Israel-based Kyma Medical Technologies, Ltd., which develops technologies to measure early signs of congestive heart failure.
10. ***Edwards Lifesciences Corporation - Valtech Cardio Ltd. transaction*** - representing Valtech Cardio Ltd. (a privately held company that specializes in the development of innovative surgical and transcatheter valve repair and replacement devices for the treatment of the most prevalent heart valve diseases), in its acquisition by Edwards Lifesciences Corporation, a global leader in patient-focused medical innovations for structural heart disease, for up to \$690 million.
  - 10.1 It should be noted that our firm represented Valtech Cardio in a previous acquisition attempt by HeartWare International, Inc., for approximately \$1 billion, which was terminated after signing due to a sharp decline in the stock price of HeartWare.
11. **Perion Network Ltd.**
  - 11.1 ***Perion - Conduit transaction*** - representing Perion Network Ltd., an Israeli public company traded on NASDAQ and on the TASE (formerly known as 'IncrediMail') which develops innovative software applications, in the transaction in which it acquired Conduit's Toolbars Division (ClientConnect). In consideration for the acquisition, Perion issued shares having a market value of approximately \$575 million.

- 11.2 ***Perion - 'Undertone'*** - representing Perion in its acquisition of Interactive Holding Corp., a private Delaware advertising technology corporation, and its subsidiaries (collectively referred to as "Undertone"), for \$180 million.
- 11.3 ***Perion - Smilebox transaction*** - representing Perion in its acquisition of Smilebox - a private company operating in Western U.S. for \$40 million.
- 11.4 ***Perion - SweetIM transaction*** - representing Perion in its acquisition of the Israeli company SweetIM for \$40 million.
- 11.5 ***Perion Network Ltd. - Grow Mobile transaction*** - representing Perion Network Ltd. in the acquisition of Grow Mobile, Inc., a transaction worth approximately \$42 million in cash and shares.
- 11.6 ***Perion Network Ltd. - Make Me Reach SAS transaction*** - representing Perion Network Ltd. in the acquisition of Make Me Reach SAS, a private French company headquartered in Paris. The total purchase price was approximately \$12 million in cash and cash.

## 12. **Marlin Equity Partners**

- 12.1 ***Bridgepoint Group - QualiTest Group (Marlin Equity Partners) transaction*** - representing the American based global investment firm Marlin Equity Partners in the sale of its majority stake in QualiTest Group to Bridgepoint Group, a major international private equity group, for approximately \$420 million.
  - 12.2 ***Marlin Equity Partners - QualiTest Group transaction*** - representing Marlin Equity Partners in its acquisition of QualiTest Group, the world's second largest pure-play outsourced software testing and business assurance specialist, for approximately 300 million ILS.
13. ***Fortinet, Inc. - enSilo Inc. transaction*** - representing American cyber security company Fortinet Inc. in its acquisition of enSilo Inc., a leading provider of advanced endpoint security; value undisclosed.



14. **Attunity Ltd.**

14.1 **Attunity Ltd. - Hayes Technology Group Inc. transaction** - representing Attunity Ltd. in its acquisitions of U.S.-based data replication software solutions provider Hayes Technology Group Inc.

14.2 **Attunity Ltd. - Appfluent Technology Inc. transaction** - representing Attunity Ltd. in its acquisitions of U.S.-based data usage analytics provider Appfluent Technology Inc.

15. **Avaya Inc. - Radvision Ltd. transaction** - representing Radvision Ltd., a NASDAQ and TASE listed company, in its acquisition in a merger transaction by Avaya Inc. for \$230 million.

16. **US TEOCO Corp - TTI Telecom Ltd. transaction** - representing TTI Telecom Ltd. in its acquisition by US TEOCO Corp for \$60 million.

17. **Harmonic Inc. - Scopus Video Networks Ltd. transaction** - representing Scopus Video Networks Ltd. in its acquisition by Harmonic Inc. for \$86 million.

**Public Offerings**

18. **Israel Chemicals Ltd.**

Representing Israel Chemicals Ltd. in its IPO on the NYSE, in which it raised \$463M.

19. **J.P. Morgan Securities LLC, Barclays Capital Inc. and Jefferies LLC**

Representing underwriters J.P. Morgan Securities LLC, Barclays Capital Inc. and Jefferies LLC in the IPO of Tufin Software Technologies Ltd. on NYSE, in which it raised \$107.8 million.

20. **Itamar Medical Ltd.**

Representing Itamar Medical Ltd. in its US listing of ADSs on Nasdaq.

21. **Attunity Ltd.**

Representing Attunity Ltd. in a Nasdaq public offering raising gross proceeds of \$20 million.

22. **Wize Pharma Ltd.**

Representing Wize Pharma Ltd. in its reverse merger/IPO in the United States.

***Venture Capital Financing Rounds***

23. ***Koch Disruptive Technologies***

Representing Koch Disruptive Technologies in its investment in Vayyar Imaging Ltd. as part of a \$109 million financing round led by Koch.

24. ***Catalyst-CEL China-Israel Fund***

Representing Catalyst-CEL China-Israel Fund in its investment in Arbe Robotics Ltd.

25. ***Vaizra Ventures Ltd.***

Representing Vaizra Ventures Ltd. in its investments in Altair, Face.com, Ginger Software, MacroCure, Moovit, PrimeSense and Wilocity.

26. ***Jerusalem Global Ventures***

Representing Jerusalem Global Ventures in its investments in Lumus.